

Product Fact Sheet

Salon Management

Product Overview

Salon management software simplifies operations with features like appointment scheduling, client management, inventory tracking, staff scheduling, and sales reporting, enhancing efficiency and client satisfaction.



PRODUCT FEATURES

Appointment Scheduling

Allows clients to book appointments online and helps salon staff manage schedules efficiently.



Client Management

Stores client information including contact details, service history, preferences, and notes to provide personalized service.



Inventory Management

Tracks salon inventory including products, supplies, and equipment, helps manage stock levels, and generates purchase orders.



Staff Management

Facilitates staff scheduling, tracks hours worked, manages employee commissions, and assists in performance evaluation.



POS Integration

Integrates with point-of-sale systems to process payments, track sales, and manage transactions.



Service Menu Management

Manages service offerings, pricing, and descriptions, and allows for customization based on salon needs.



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PRODUCT FEATURES

Appointment Reminders	Sends automated reminders to clients via email or SMS to reduce no-shows and improve attendance.	
Online Booking	Enables clients to book appointments, view availability, and select services through a salon website or mobile app.	
Reporting and Analytics	Provides insights into salon performance, including revenue, client retention, popular services, and staff productivity.	
Marketing Tools	Supports marketing efforts through features like email campaigns, loyalty programs, and client referrals.	
Resource Allocation	Helps allocate resources such as rooms, equipment, and staff to optimize salon operations.	
Integration with Salon Equipment	Interfaces with salon equipment such as appointment kiosks, hair color dispensers, and inventory scanners for seamless operation.	